2026 FUNDING RECIPIENTS:

On February 17th, 2026, the Shawano Area United Way Board of Directors met to vote on funding allocations for this year's nonprofit organizations. We received 19 requests for a total of $103,000. Thanks to our community's generosity, we had $42,000 in funds to distribute which was split between 14 organizations! Our process involved looking at the stated objective of each program/organization, comparing it to our stated mission as an organization, thinking through community need and impact, and then having verbal discussion prior to voting on the complete allocation amounts.



Big Brothers Big Sisters - Shawano County - $5,000

For support of their One-to-One Youth Mentoring Program that takes place throughout Shawano County

Boys and Girls Club of Shawano - $4,000

For support of their Educational Programming Site at Shawano which is housed in Hillcrest Primary School

The Community Clothes Closet - $3,000

Funding has been provided for this organization to begin operating in Shawano with their Traveling Closet Program

Family Services of Northeast Wisconsin - $5,000

To support their Parent Connection program which encompasses Welcome Baby, Home Visitation, the Shawano Area Early Childhood Partnership and the SAECP Giving Closet for Shawano County families in need

Junior Achievement of Wisconsin - $3,000

Funding has been provided to support their 2025-2026 Classroom Programming which focuses on teaching financial literacy to young people in our area

Lutheran Counseling and Family Services of Wisconsin - $4,000

To help subsidize payments for clients in Shawano County who would otherwise be unable to afford therapy

Navarino Nature Center - $1,000

Funding has been provided to support Shawano Area schools taking half day field trips to the Nature Center where they learn about our local environment

Red River Riders - $5,000

To help cover rising costs in Horse Care and Facility Updates without which this organization could not host their therapeutic riding programs

SAFPARC - $3,000

United Way funds are being used this year to help cover SAFPARC's Milk Budget which will be used to purchase milk for families in need

Shawano Area Food Center - $1,000

To help support their operations as they continue to be a hub for Shawano Area food pantries

Shawano Menominee Resiliency Coalition - $3,000

United Way funding is being used to support SMRC's Rise Wellness Recovery Center as they expand to provide community-based services such as Comprehensive Outpatient Education, Peer Support, Skill Development, and Family Services for clients that are in recovery

St. Michael's Food Pantry - $2,000

To support the pantry's clients as they pursue a Hygiene Item program to provide needed hygiene and sanitary items alongside their normal food distribution

The F.R.E.S.H. Project - $1,000

To support their $5 Token Program providing fresh produce from the Shawano Farmer's Market to low-income households

WAMSCO - $2,000

United Way funding is being used to support a first of its kind local environmental education garden going in by Schoenick Lake. Our funding will help support the educational signage for visitors to learn about native plants to our region.

IMPACT

Because of this funding, 17,465 individuals in Shawano and Menominee County received services from nutritional food to financial education to mental health care and recovery support. 252 of those individuals are confirmed to be seniors in our community and 4,931 are children. These numbers are self-reported from our partner agencies as part of our process to ensure your donations are used to make the most positive impact in our service area. United is the way we make a huge impact!